

Your Special Membership Support Package for the Auckland Small Business Support Programme



**restaurant
association**
of new zealand

If your business is about food and hospitality – whether you're running a restaurant or café, takeaway, bar, or food spot – the Restaurant Association is here for you. We're focused on Auckland and proud to represent nearly 1,000 members across the region.

Why Choose Us?

As part of this Auckland Council-supported programme we've tailored a membership package just for you. Whether you're looking to grow, or navigating the real challenges facing our city operators right now, we're here with practical tools, expert advice, and strong local backing. Details of the tailored package are outlined over the page.

Representing the industry

We're here to represent you. Advocacy is central to our work, ensuring hospitality's voice is heard on key issues like economic growth, employment law, immigration, health & safety, food safety, and alcohol licensing. We listen to members to focus on what matters most.



Expert helpline support

Meet one-on-one with our Auckland-based in-house specialists. Our legally-trained experts are our secret weapon, with key industry-specific knowledge - providing guidance on everything you need to keep your business running smoothly.



Boost sales & bring in new customers

We've tailored some promotion especially for you! Our Voucher and Restaurant Gift Card programmes generate over \$2.4 million in annual sales—putting proven revenue directly in your pocket. Plus, marketing through dinefind.co.nz connects your business with hungry customers, driving steady traffic through your doors.



Your Special Membership Support Package for the Auckland Small Business Support Programme

Partner Discounts and Offers

Access exclusive partner programmes including, discounted merchant rates, business insurance, electricity and gas, hospitality HR software, stationery, cleaning products and supplies, plus discounts with Noel Leeming and Bunnings nationwide. Ask how we can save you thousands annually.

“For me, the best thing is feeling part of something bigger. It’s like being part of a family where you can get support.”

– Krishna Botica, Restaurateur
Comensa Group, Cafe Hanoi, Ghost Street, Perch, Auckland



Association membership comes with a wide range of benefits, but we’ve also created a special package just for you—to recognise the extra support you might need right now.

Dedicated Auckland membership support

Karen is your go-to for all things related to your membership – our Auckland-based team are also here to help you one-on-one with anything you need.

Helpline advice, when you need it

We’ll prioritise your access to our in-house legally-trained experts – talk with them on issues like HR, leases, licensing, immigration, compliance and more.

Putting You in the Spotlight

As part of your support package, your business will receive featured promotion on Dinefind.co.nz—our way of helping drive more customers your way.

Revenue drivers

We’ll get you set up to our exclusive Restaurant Gift Card and Voucher Programmes as soon as we can – so you can tap into over \$2.4 million in annual revenue.

Training & tools

For you, access to our 200+ on-demand training library is free. You can also access live webinars, and hands-on workshops for you and your team.

Health & Safety training

We’ve unlocked free access to our comprehensive H&S programme – training designed specifically for hospitality.



restaurantnz.co.nz/sbsp

Join our RA community today! For more info or if you have any questions, please feel free to contact me.

Karen Smith

Membership Specialist
Auckland Region

Email: karen@restaurantnz.co.nz

Mobile: 022 220 1842

Scan me to join

