

Hospitality Dashboard

COVID-19 Monthly Update

Period: 25 May 2020 to 25 June 2020



Key Indicators



420

Redundancies



21

Business closures



↓ 25%

Estimated average monthly revenue at Alert Level 1 v.s same time 2019



718

Total number of calls to our 24 hour helpline

Member responses

994

Most regular feedback



55% of respondents indicating significantly lower revenues



Outstanding rent issues



Immigration concerns - employees overseas unable to return

Future Considerations

- Lead contact point for sector and Government? MBIE is reconsidering its role as lead agency for hospitality
- Ongoing viability past extended wage subsidy and no foreseeable plan for international tourism
- Trans-Tasman or Pacific Bubble travel
- Focus of marketing campaigns around buying local, to reinforce how small local business livelihoods now rely on this.

Actions led by the sector this month

- Scheduled first meeting of Hospitality COVID-19 Recovery Taskforce: *Tuesday 21 July 9:00am - 10:30am*
- Marisa (Chief Executive) appointed to the Auckland Regional Skills Leadership Group and ATEED Leadership Advisory Group
- Nicola (General Manager) appointed to ATEED Hospitality Group
- Steve Logan (Association National Vice President) and Celia Hay (Association Associate Member) appointed to WDC interim Establishment Board (Service Industries)
- Held Zui with NZTE on use of Regional Business Partners (RBP) Scheme for hospitality
- Restaurant Association registered as RBP Service Provider
- Held Zui with MBIE Director, Labour Markets, regarding hospitality workforce planning and apprenticeship pathways
- Hosted 13 COVID-19 webinars or professional development webinars
- Launched the Northland Hospitality Awards - the first regional hospitality awards for 2020 (*scheduled for 10th August*)
- Hui with Tourism NZ on hospitality for domestic travel campaigns

We are currently estimating a \$52 million per week loss by hospitality businesses

Snapshot: Member Commentary



"There has definitely been a difference in customer bookings at Level 1. However, we can't be certain at the moment we're only still meeting at about 35-40% of what we need to be doing. Reality will only set in when wage subsidies have dried up."

"At this rate of income & without the borders open we, and many others in our situation, will run out of (cash flow) funds by around October this year when the mortgage holiday is over."

"I think that hospo businesses in regional tourism areas who have relied on international tourists will need the wage subsidy to continue until at least late November/December."

Common pain point

Rent and lease challenges remain with no clear pathway for relief.



Pātai? Need further information?

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